

Dr. Helin Garlinia Yudawisastra., S.E., M.Si



Identity

NIDN 0404068002
Sertifikat pendidik 16104103401631
Sinta Id 6779977
Garuda Id 2497939
GS Id aTHdgUAAAAJ
Orchid Id 0000-0002-4126-8025
Scopus Author Id 57202754040
Web of Science Id GOJ-9056-2022

Experience

Trainer & Lecturer

Expertise

- Economics
- Entrepreneurship
- Sustainability

Contact

Yudawisastra.helin@gmail.com
Yudawisastra.helin@umbandung.ac.id

Awards

- 2011 Penulis terbaik kategori aktivitas, pemerhati, umum dalam hari keluarga Provinsi Jawa Barat
- 2018 Best paper award international conference on Management Economic and Business (ICMEB)

Education

- 1998 S1 Ekonomi dan Studi Pembangunan Universitas Padjadjaran (IPK 3,45)
- 2003 S2 Ekonomi dan Studi Pembangunan Universitas Padjadjaran (IPK 3,88)
- 2018 S3 Doktor Ilmu Manajemen Universitas Padjadjaran (IPK 4,00)

Textbook & Monograf

- 2021 Ekonomi Pembangunan – **Pembangunan Berkelanjutan**- Penerbit CV. Insan Cendikia Mandiri
- 2021 Mikroekonomi – **Perbedaan Mikroekonomi dan Makroekonomi**- Penerbit CV. Insan Cendikia Mandiri
- 2022 Teori Marketing – **Pemasaran berkelanjutan** – Penerbit Widina
- 2022 Kewirausahaan UKM di era Digital – **Tantangan Kewirausahaan dan UMKM di Era Digital**– Penerbit Widina
- 2022 Ekonomi Moneter – **Peran uang dalam perekonomian** – Penerbit Widina
- 2022 Ekonomi Pertanian – **Permintaan dan Penawaran** – Penerbit Widina
- 2022 Kewirausahaan dan Manajemen Usaha Kecil – **Persiapan Berwirausaha** – Penerbit Widina
- 2022 Manajemen Keuangan – **Keuangan berkelanjutan** – Penerbit Widina
- 2023 Pendidikan Lingkungan Hidup – **Pembangunan Berkelanjutan** - Penerbit Widina
- 2023 Industri dan Pariwisata halal – **Peluang pariwisata halal bagi generasi milenial dan Z sebagai pendukung bisnis yang berkelanjutan** - Penerbit UMBdg Press
- 2023 Administrasi Bisnis – **Ekonomi Bisnis Modern** - Penerbit Widina
- 2023 Analisis dan Visualisasi Data – **Regresi Sederhana** - Penerbit Widina
- 2023 Pembangunan Politik – **Kebijakan Publik dan Pembangunan Ekonomi** - Penerbit Widina
- 2023 **Upgrading Soko Guru Ekonomi Nasional melalui Digitalisasi UMKM** - Penerbit K-Media
- 2023 Pengantar Manajemen – **Etika dan Tanggung Jawab Sosial** - Penerbit Widina
- 2023 Manajemen Operasional dan Produksi – **Seleksi Proses dan Tata Letak Fasilitas** – Penerbit Widina
- 2023 Metode Penelitian dan Pendidikan - **Rangkaian Proses Penelitian dalam Metode Penelitian Kuantitatif** – penerbit Widina
- 2023 Ekonomi dan Bisnis Digital – **Online game** - Penerbit Widina
- 2023 Filsafat Bisnis – **Bisnis Berkelanjutan** - Penerbit Widina
- 2023 Manajemen Pemasaran Mix– **Konsep pemasaran berkelanjutan** – Penerbit Widina
- 2023 Entrepreneurship – **Kewirausahaan Hijau** - Penerbit Widina

Speakers

- 2014-2015 Narasumber talkshow Entrepreneurship Radio Zora
- 2014-2015 Narasumber dan trainer UMKM Mitra binaan CDC Telkom
- 2021 Pembicara Diskusi Ilmiah Green dan sustainability sector kuliner pada masa pandemic covid-19 - ISEI Universitas Muhammadiyah Bandung
- 2021 Pembicara Diskusi Tugas akhir jadi mudah menggunakan aplikasi SmartPLS - Prodi D3 Manajemen Universitas Widyatama
- 2022 Pembicara Diskusi Dealing with trust Issue - Hima Manajemen Universitas Muhammadiyah Bandung
- 2023 Pembicara Diskusi Etika dan Pedoman Prilaku Mahasiswa - Hima Manajemen Universitas Muhammadiyah Bandung
- 2023 Pembicara Digitalisasi Berkelanjutan - Kominfo

Papers & Proceedings for the last 6 years

Year	Title	Journal / Proceedings
2018	How Fundamental Analysis And Technical Analysis Determining The Stock Price: Case Study Of Mining Listed On The Indonesia Stock Exchange	International Journal Of Trade Economics And Finance
2018	Pengaruh Struktur Modal Terhadap Nilai Perusahaan Pada Perusahaan Infrastruktur Dan Transportasi	ISEI
2018	The Effect Of Profitability Ratio, Capital Structure And Trade Volume To Stock Price In Mining Industry Period 2013-2016	Proceeding ICMEB
2018	Faktor Fundamental, Risiko Sistematis Dan Harga Saham	Jurnal Keuangan Dan Perbankan
2018	Return On Assets, Debt Equity Ratio, Inventory Turnover On Equity Growth: Study On Manufacturing Companies Listed In Idx	Proceeding ICFFB
2018	Dividend Policy, Funding Decision And Share Price: Study In Kompas 100 Index In Indonesia	International Research Journal Of Finance And Economics
2018	Relationship Between Value Added Capital Employed, Value Added Human Capital, Structural Capital Value Added And Financial Performance	Investment Management And Financial Innovations
2018	The Effects Of Financial And Market Ratios On Stock Prices In The Agricultural Sector In Indonesia	Journal Of Advanced Research In Dynamical And Control Systems
2018	The Effect Of Profitability Ratio, Capital Structure And Trade Volume To Stock Price Mining Industry Period 2013-2016	Journal Of Advanced Research In Dynamical And Control Systems
2018	Effect Of Return On Assets And Current Ratio On Firm Value In Coal Industry Period 2014-2017	International Journal Of Advanced Science And Technology
2019	Financial Distress Indications In Mining Sector Companies In LQ45 In Indonesia	Global Business And Management Research
2019	The Financial Distress Indication On Mining Industry Of Oil And Gas Sub-Sectors In Indonesia	Global Business And Management Research
2019	Influence Of Capital Adequacy Ratio, Net Interest Margin And Liquidity Ratio Against Profitability Ratio	International Journal Of Innovation, Creativity And Change
2019	The Influence Of Macroeconomic Factors Toward Stock's Return	International Journal Of Innovation, Creativity And Change
2020	Effect Of Capital Structure And Profitability On Firm Value	Test Engineering And Management
2020	The Effect Of Green Credit On Green Entrepreneurship And Its Implications On A Sustainable Business : A Case Study Of Restaurant In Badung Bali	Proceeding The Global Advanced Research Conference On Management And Business Studies (GARCOMBS) 2020
2021	Pelatihan Persiapan Umkm Binaan Kadin Jawa Barat Menghadapi Fase New Normal Pasca Pandemic Covid-19	Jurnal Pengabdian Dharma Leksana
2021	Pengaruh Produk Hijau Terhadap Bisnis Yang Berkelanjutan : Studi Pada Restoran Di Kab. Badung Masa Pandemic Covid -19	Welfare
2021	Pengaruh Variabel Hijau Terhadap Bisnis Yang Berkelanjutan: Studi Sektor Kuliner Destinasi Wisata Joglosemar Saat Pandemi Covid-19	Jurnal Industri Pariwisata
2022	Pengaruh Pembiayaan Mudarabah Dan Musharakah Terhadap Return On Aset Pada Perbankan Syariah Di Indonesia Periode 2016-2020	Journal Of Economics, Management, Accounting And Business
2022	Determinant Sustainable Tourism Toward Sustainability: A Study Of Millennial Generation Of Indramayu Region	Proceeding The Global Advanced Research Conference On Management And Business Studies (GARCOMBS) 2022
2022	Pelatihan Keterampilan Kreatif Dompok Behel Sebagai Upaya Peningkatan Ekonomi Bagi Kader Pimpinan Cabang Aisyiah Lengkong Kota Bandung	Jurnal Pengabdian Masyarakat Berkemajuan
2022	The Impact Of Green Products On Sustainability Business With Green Marketing As A Moderating Variable In Restaurants In Badung Bali	International Journal Of Business Studies
2023	Budidkamber Akuaponik Sebagai Strategi Ketahanan Pangan Dan Stimulus Kewirausahaan Pada Pandemi Covid-19	Jurnal Bermasyarakat
2023	Sustainable Aquaculture Ecosystem Solutions In e-Commerce Business	Fair Value - Jurnal Ilmiah Akuntansi Dan Keuangan
2023	Pengaruh Struktur Modal Terhadap Kinerja Keuangan Pada Sub Sektor Perkebun Kelapa Sawit	Jurnal Sistem Informasi, Keuangan, Audit Dan Perpajakan
2023	Determination Analysis Of Leading Commodity In The Melonguane National Border Strategic Area	Jurnal Economia
2023	The Role Of Green Entrepreneurship And Green Variables In Sustainable Development In The Culinary Sector In Indonesia : Early Days The Covid-19 Pandemic	Indonesia Journal Of Sustainability Accounting And Management
2023	The Emergence Of Green Management And Sustainability Performance For Sustainable Business At Small Medium Enterprises In The Culinary Sector In Indonesia	International Journal Of Sustainable Development And Planning
2023	The Influence Of Green Products On Sustainable Tourism Through Green Marketing In Natural Tourism Destinations In Garut	International Journal Of Green Tourism Research And Applications
2023	Determinant Tourism Toward Sustainability: A Study Of Millennial Generation Of Indramayu Region	Jurnal Wacana Ekonomi